

Message Text

UNCLASSIFIED

PAGE 01 CAIRO 06090 200959Z

21

ACTION NEA-10

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FM AMEMBASSY CAIRO

TO USDOC WASHDC

INFO SECSTATE WASHDC 4680

UNCLAS CAIRO 6090

E.O. 11652: NA

TAGS: BEXP, EG

SUBJECT: CAIRO INTERNATIONAL EXHIBITION: "INTERBEQUIP" OCT 20-30,
1975

REF: A. CAIRO A-30 B. CAIRO A-85 C. USDOC 8950

1. SUBJECT FAIR PROBABLY WILL OCCUPY SUBSTANTIAL PORTION CAIRO INTERNATIONAL FAIR GROUNDS. ABOUT 3,500 SQUARE METERS OF OUTDOOR EXHIBIT SPACE HAS ALREADY BEEN COMMITTED TO VARIETY OF FIRMS AND NATIONALITIES. ALMOST 2,000 SQUARE METERS OF INDOOR SPACE HAS BEEN RENTED: ITALIANS (1,000 SQUARE METERS), BRITISH (415 SQUARE METERS), ADCOR OF PANAMA (400 SQUARE METERS) AND AMERICAN FIRM DEORA (72 WUARE METERS).

2. EXHIBITORS MAY EXPECT TO ENCOUNTER THE SAME TYPE OF PROBLEMS AS EXPERIENCED AT CAIRO INTERNATION FAIR (SEE REF B). EXHIBIT, HOWEVER, APPEARS TO BE ATTRACTING SUBSTANTIAL INTERNATIONAL INTEREST. ACCORDING TO FAIR DG MADKOUR, FIRST FIVE DAYS OF FAIR WILL BE RESERVED FOR BUSINESS VISITORS WHILE FINAL FIVE DAYS WILL BE OPEN TO GENERAL PUBLIC.

3. DR. ABDEL-HUDY HOSNY UNKNOWN TO EMBASSY ECONOMIC AND COMMERCIAL STAFFS. SUGGEST US FIRM REQUEST WORLD TRADE DIRECTORY REPORT.

MAESTRONE

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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Margaret P. Grafeld
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